



# GELATOn the ROAD

## The first European Road of Gelato

A **cultural itinerary** spanning across Europe, that will **lead tourists to destinations** centered around the art of Gelato making

Energy and environmental **sustainability**

## Cultural tourism

A plug between operators, suppliers, producers and consumers of artisanal Gelato

**Culture** and valorisation of the territories involved

**Quality** of products and raw materials

## Pop up Museums

**Discover the project**



Co-funded by  
the European Union





## PARTNERS



## ASSOCIATED PARTNERS

